

Policy workshop

“Towards enhanced EU-US innovation collaboration through policy measures ”

Panel discussion

**Wojciech SOPINSKI,
Policy officer – SME access to markets
DG GROW, European Commission**

January 14th, 2015, Brussels, BELGIUM



Recommendations

- Work towards harmonization of EU and US regulatory and standards requirements.
- Develop higher degree of market access for both economies
- Where differences exist: provide transparent information on their equivalence.



I. Explanation (*why is it a good measure?*)

1. Economic gains
2. Improved Regulator to Regulator consultations
3. Compatibility between sectors

II. Implementation (*how to implement it ?*)

- TTIP negotiations

