

THE TRANSATLANTIC BRIDGE IS STURDY...BUT COULD USE MORE HIGH SPEED LANES

- **Topics:**

- Our bilateral transatlantic relationship is – still – second to none
- And just as important are our ties that foster innovation especially beneficial for SMEs
- Let's talk IP!
- The School of Hard Knocks, aka learning from others' experience



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- Food for Improvements:

- Streamline applications, harmonize regulations, work on unified standards, offer more and easier joint funding
- Shall we think the unthinkable --- and propose a tax-free environment for innovators?!
- The magic of "major multipliers" --- the EACCNJ is a great example; future opportunities to work together like this Conference are invaluable
- Failure is not a four-letter word

