

BILAT USA 2.0 EU-US Innovation Conference

Session 2 Panel Discussion on Research, Technology and Innovation

Session Leader: Sinan Tumer/ Sr. Director SAP Co-Innovation Lab

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- How can inventions be successfully taken out of the lab environment to the market?
 - Which mechanisms work well for a good transition?
- How important to create innovative industries, such as university spin offs and start-ups?
- How difficult is industry-academia collaboration and why?
- What do universities need to do beyond basic and applied research to drive innovation?
- Which role do government funds play in supporting and stimulating innovation?
- Is there hope for a long-term and effective transatlantic industry-academia relation?
 - Is it already established?
- ❑ **SPEAKERS**
 - ❖ Erkki Ormala, Aalto University, Finland
 - ❖ Raffaella Montelli, National Science Foundation (NSF), USA
 - ❖ Kirsten Rieth, RTI International, USA
 - ❖ Mats Nordlund, Skoltech, Russian Federation

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