



## Policy workshop

**“Towards enhanced EU-US innovation collaboration through policy measures”**

**January 14<sup>th</sup>, 2015**



# Policy workshop

**“Towards enhanced EU-US innovation collaboration  
through policy measures”**

## **OPENING and WELCOME**

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**January 14th, 2015, Brussels, BELGIUM**



# BILAT USA 2.0

The European Union project dedicated to enhance and develop Science, Technology and Innovation (STI) partnerships between the European Union and the United States of America

## 3 main objectives:

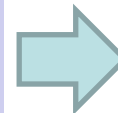
- ✓ **support the** EU-US Science, Technology and Innovation policy dialogue
- ✓ **enhance** transatlantic research and innovation cooperation
- ✓ **spread information on funding possibilities** through a number of information sessions on EU and US funding programmes, and **support to access them**

## Context and perspectives of today's workshop

Input paper: barriers to transatlantic research & innovation collaboration (health –focused) – Available online



Workshop, Boston 20<sup>th</sup> June 2014 : exchange with businesses on main barriers, support need, possible solutions



Policy brief for EU and US policy makers: how to address the main barriers and enhance US-EU collaboration  
Available online  
20+1 recommendations

**Business focus**



Policy workshop to discuss and agree on concrete recommendations for policy-makers

&

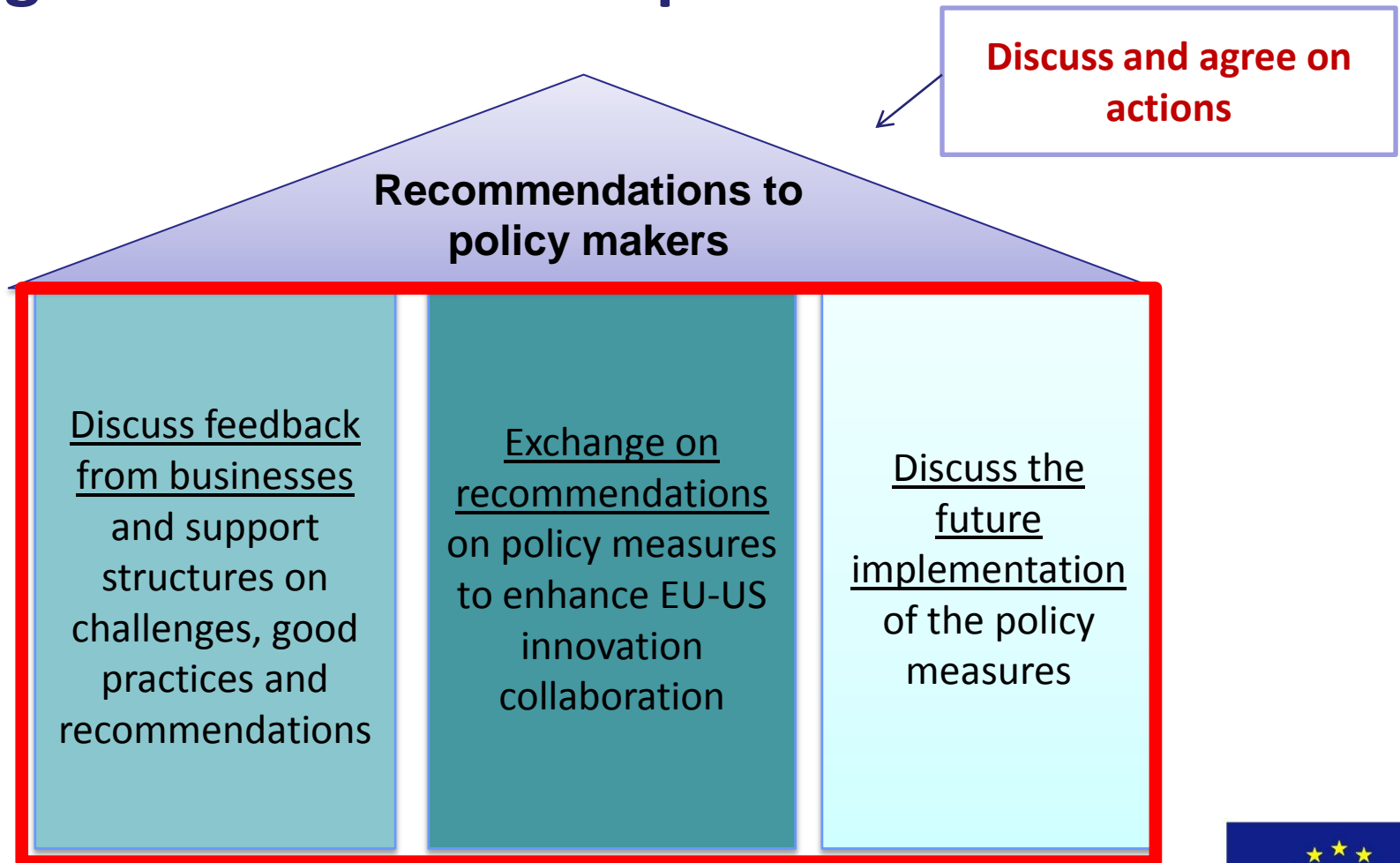
EU-US Innovation Conference, on how to integrate the “innovation” dimension in the EU-US Science & Technology Agreement



Support measures to reduce barriers for successful transatlantic RTDI business collaboration



## Main goals of the workshop:



## Policy workshop structure:

### PART 1

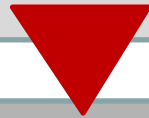
Present **feedback from businesses** collected through various **exchanges** notably from the previous workshop organized in Boston on 20<sup>th</sup> June 2014

#### BARRIERS

Highlight **concerns and challenges** faced by EU and US businesses in transatlantic RTDI cooperation **that could be addressed by policy measures**

#### EXAMPLES

Provide the audience with **concrete examples of barriers** coming out of feedback from businesses



### PART 2

#### RECOMMENDATIONS

Discuss **recommendations to policy-makers** in the panel



## Policy workshop agenda:

9.15 am

**Opening and welcome**

*8.45 am  
Welcome  
coffee*

9.30 am

**Introduction** - The transatlantic RTDI business collaboration: facts & figures, best practices & challenges

9.45 am

Supporting EU-US innovation collaboration: reflecting on concerns and challenges encountered by EU and US businesses

10.00  
am

**2 business views** on enhancing EU-US innovation collaboration

*10.30am  
Coffee &  
networking*

10.50  
am

**Panel discussion on possible measures – Open discussion (panelists and audience)**

12.15  
pm

**Wrap up and closing**

*12.30 pm  
Lunch &  
networking*

## EXPECTED RESULTS by the end of the workshop:

### GATHER AND IDENTIFY...

- ✓ **feedback** on the recommendations made in the policy brief and **further recommendations** coming out of the policy workshop



*A questionnaire is on your seat. Please help us by filling and return it by the end of the workshop!*

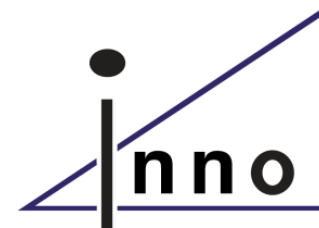
- ✓ **most relevant concrete recommendations** to policy makers to enhance EU and US businesses' transatlantic RTDI collaboration
- ✓ **perspectives for the implementation of those policy measures**





**Thanks for your attention and have a good workshop!**

**Svetlana Klessova**  
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